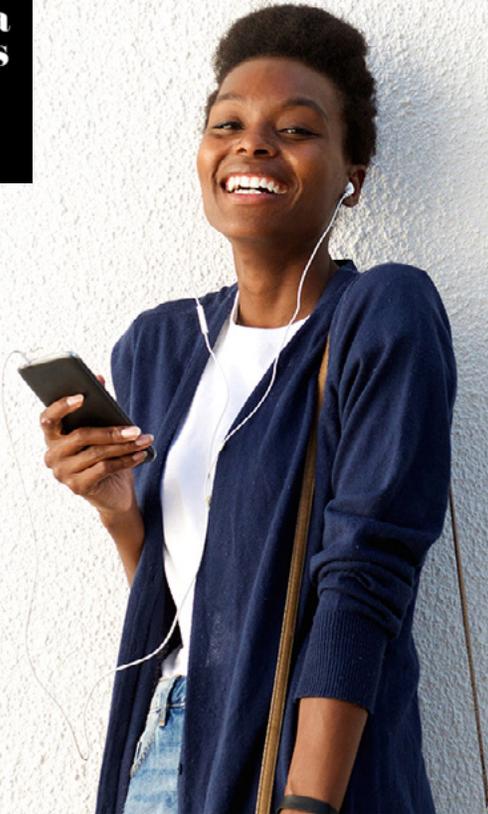


BEAUTIFUL
IDEAS IN
MOTION.

2017



We're writing our story right now, with each project we work on and with every partner we build with.

We work with our partners in all facets of audio and video storytelling, from podcasts to documentaries. We can draft, edit and finalize scripts, complete storyboards, revise and reformat existing copy for audio and video formats, conduct research, evaluate, assess and refine works in progress, develop advertising strategies, secure advertising, broker funding partnerships, recruit on-air and on-camera talent, location scout, negotiate licensing and other rights, and a host of related services.



Creative

Podcast Development
Digital Storytelling
Audio Editorial and Production
News Reporting & Analysis
Copyediting
Long-form Editing
Script Development & Consultation
Brand Editorial Assessments

Strategy

Concept-to-Final Planning & Execution
Crowdfunding Campaigns
Digital, Mobile & Social Outreach
Earned Media
Content Marketing

Analysis

Social Media
Ethnographic Data
Media Consumer Profiles
Market Research



Barry & Joe

As a producer on this animated adult comic series, we orchestrated a social media campaign to complement the Kickstarter efforts that successfully raised \$108K from over 1,750 pledges. We also secured earned media in Vice, Huffington Post, Black Girl Nerds, NBC News, IndiWire, Animation Station Podcast, and SyFy.com.



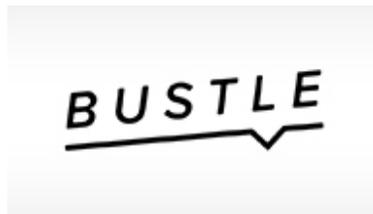
Sol de Agosto

As an associate producer on this independent Argentinean film, we successfully completed an initial round of financing via Kickstarter, secured backing from high net worth individuals, and provided script consultation.



Latino USA

Edit radio stories for Latino USA, the Peabody Award-winning longest-running weekly radio program and podcast centered on the 55 million Americans of Latino descent.



Bustle

Produce original reporting for Bustle on breaking news events.



The Beat DC

We provide customized ad sales and marketing for the daily must-read insider tipsheet for professionals of color on Capitol Hill and the dozens of industries in DC's ecosystem



Protégé Podcast

Provide editorial and technical assistance and agency representation to Protégé Podcast, a new platform for exploring the success stories of high-profile executives who sit for extensive interviews about how they made it and what others can learn from their hard-won lessons.



TEDxFulbright

We screened submissions by potential speakers, participated in the final selection, wrote promotional materials, wrote host scripts and other show-related assets.



Juleyka Lantigua-Williams FOUNDER/CEO

Most recently the former lead editor/producer of NPR's Code Switch, Juleyka has been a multimedia professional for 17 years. A former staff writer at *The Atlantic*, she was also an opinion columnist for over a decade, reaching more than 10 million readers. She has now turned her focus to creating high-quality audio and video productions using the tenets of journalism she honed over her extensive career. Lantigua-Williams has made inclusion a central theme in her life's work, while endeavoring to fully understand her own experiences as a hyphenated American. Follow her @JuleykaLantigua



Mitzi Miller ADVISORY BOARD MEMBER

Mitzi Miller, the Head of Development at Rainforest Entertainment, is a veteran writer and editor, who served as the editor-in-chief EBONY and JET magazines. Lifetime Network aired the TV movie "With This Ring," which was based on her novel "The Vow." Since Miller's hire at Rainforest, the company sold the drama series "The Quad" to BET. Follow her @MitziMoments



Doug Mitchell ADVISORY BOARD MEMBER

A radio and multimedia producer with over 30 years of experience, Doug has had a transformative impact on the public radio and media industries through his training, mentoring and connecting of scores of professionals across television, print, radio, and internet platforms. Follow him @NextGenRadio



Kenia Del Rosario DESIGN DIRECTOR

A digital creative director at a boutique West Village design firm, Kenia attended the prestigious School of Visual Arts in New York, and began designing for specialty fashion houses while still in art school. She now oversees app and web development and digital corporate identity and branding for national and international clients.

**Lantigua
Williams
& Co.**

Let's create together.

**INFO@LANTIGUAWILLIAMS.COM
202-643-2402 / @LANWILCO**